1972

SEPTEMBER 11

32nd year · issued weekly

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AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
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## FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader . . . Ruth Finley, Publisher

## WEEK BEGINNING MONDAY, SEPTEMBER 11, 1972

Friday PRESS PREVIEW: ALEXANDER'S 3RD FLOOR Sept. 8 INTERNATIONAL MENSWEAR 9:00 A.M. M.C.: Geraldo Rivera, WABC-TV news correspondent. By invitation. Also, Breakfast Sept. 20 at 6:00 P.M., for public. Contact: Walter Hauser, 838-3341. Publicity: Serge Obolensky Assoc., 421-8266. Friday "A NEW CONCEPT AMULETS AND TALISMANS 740 MADISON AVENUE Sept. 8-IN JEWELRY DESIGN" (BETWEEN 64TH & 65TH STS) Sept. 22 Contemporary silver and gold jewelry, designed by sculptor Christopher Darway, based on mechanically-inspired connections. Contact: Lois Beekman, 371-2440. Sept. 9 JEWISH NEW YEAR - Rosh Hashonah (Saturday) - Begins Friday at Sundown. Monday FALL COLLECTION BLOOMINGDALE'S THE MEN'S STORE OF TENNIS WEAR Sept. 11 EXCALATOR LEVEL 9:00 A.M.-Personal appearance by Billie Jean King at champagne breakfast. Informal 10:00 A.M. modeling of Head Tennis Wear for Fall in newly renovated Pro Shop. By invitation. Contact: Arlene Friedlander or MaryEllen Warnes, PL. 2-1988. Monday 530 SEVENTH AVENUE OPENING: HOLIDAY MOLLIE PARNIS Sept. 11 & RESORT COLLECTION SHOWROOM - 18TH FLOOR 12:00 Noon By reservation. Thereafter by appointment. Contact: 279-5012. Monday RESORT COLLECTION 498 SEVENTH AVENUE REMBRANDT Sept. 11 SHOWROOM - 6TH FLOOR BY OLE BORDEN 2:00 P.M. By reservation. Thereafter by appointment. Contact: Bruno, 564-3600. Monday 530 SEVENTH AVENUE PRESS PRVIEW: HOLIDAY-LUPE FOR Sept. 11 CRUISE COLLECTION WINSTON BROOKS LTD. SHOWROOM - 19TH FLOOR 3:30 P.M. First collection by Lupe in a contemporary price range -- sportswear, daytime, sundown and after. By invitation. Publicity: Ruth Hammer Assoc., 685-8290. Monday PREVIEW OF ABERCROMBIE AND FITCH THE JAEGER SHOP Sept. 11 SECOND FLOOR FALL COLLECTION 4:30 P.M. By invitation. Contact: Donald Smith, 682-3600, ext. 231. Monday SPRING/SUMMER '73 PLAZA HOTEL MATT Sept. 11 KNITWEAR FROM ITALY GRAND BALLROOM 4:30 P.M. Dr. Franco Tancredi, president of Florence Fashion Center, will invite buyers and press to a showing of the MAIT knitwear collections by seventy-one of the Cocktails leading Italian manufacturers of knitwear for men, women and children. Show at 5:15. By invitation. Contact: Braschi Public Relations, 755-2340; 355-7736.

BERGDORF GOODMAN

Metropolitan Committee for UNICEF. Price: \$25.00. By invitation.

Publicity: Suzanne Butterfield, PL. 3-7300.

Pauline Trigere presents her Fall, Winter collection to benefit the New York

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BENEFIT SHOWING:

FASHIONS BY TRIGERE

Monday

Sept. 11

6:00 P.M.

4TH FLOOR

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Monday Sept. 11	HOLIDAY AND RESORT COLLECTION Informal by appointment. (I Sept. 13 and 14.) Contact:	DONALD BROOKS Instead of formal showings p 947-8235.	550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR reviously announced for
Beginning Monday Sept. 11	OPENING OF RESORT CQLLECTION Continuous showings. Conta		530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR .70.
Beginning Monday Sept. 11		CHRISTIAN DIOR PARIS-NEW YORK atment. Contact: Marie Bott	SHOWROOM - 17TH FLOOR
Beginning Monday Sept. 11		HELGA (722 S.LOS ANGELES ST.) 335-6033 or CI. 7-2200.	HOTEL GOTHAM PRIVATE SUITE
Beginning Monday Sept. 11	RESORT AND EARLY SPRING COLLECTION Designed by Jonathan Hitcho	THE KREISLER GROUP)	SHOWROOM - 5TH FLOOR
Beginning Monday Sept. 11	OPENING: HOLIDAY & RESORT COLLECTION Continuous showings by appo	DAMIAN COUTURE	SHOWROOM - 9TH FLOOR
Beginning Monday Sept. 11	OPENING OF RESORT COLLECTION Continuous showings. Conta		498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Wednesday Sept. 13	RESORT AND HOLIDAY COLLECTION Continuous by appointment.		530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Monday Sept. 11	SPRING COLLECTION	VERA MAXWELL  ointment. Contact: LO. 3-43	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR 558.
Beginning Monday Sept. 11	HOLIDAY PANTS COLLECTION Featuring polyester pebble Contact: BR. 9-4304.	PANTSMAKER, INC. knit, pattern double knit,	1407 BROADWAY SHOWROOM - 18TH FLOOR and a Palazzo group.
Beginning Monday Sept. 11	OPENING OF RESORT COLLECTION Designed by Jay Anderson and Contact: Mrs. Walker, 947-0	POSH, INC.  nd Fred Ackerman. Continuous 1964. Publicity: Margaret Hodg	
Beginning Monday Sept. 11	HOLIDAY & RESORT COLLECTION By appointment. Contact: C	BEN REIG CH. 4-1542.	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Beginning Monday Sept. 11	HOLIDAY & RESORT COLLECTION Informal showings by appoin	BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR moni, LA. 4-9350.
Beginning Monday Sept. 11	RESORT & EARLY SPRING COLLECTION Informal showings by appoint	NINA RICCI BOUTIQUE atment. Contact: 594-0454.	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Tuesday Sept. 19			1407 BROADWAY SHOWROOM - 40TH FLOOR
Beginning Monday Sept. 11		ROYAL PARK sois Ende, 279-3650.	498 SEVENTH AVENUE PENTHOUSE
Beginning Monday Sept. 11	SWIMWEAR - SPRING 1973 By appointment. Contact: K	KEN SCOTT Sathleen Bourke, 249-9600.	17 EAST 67TH STREET SHOWROOM - 3RD FLOOR
Monday	RESORT & SPRING COLLECTION Continuous showings. Conta	SEQUEL I & SKIP II BY BILL SMITH act: Ann Lawrence. 868-8100.	498 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Monday	RESORT & EARLY SPRING COLLECTION Continuous by appointment.	JERRY SILVERMAN BY SHANNON RODGERS Contact: Jerry Brenner, CH	SHOWROOM - 17TH FLOOR
Monday	OPENING OF HOLIDAY & RESORT COLLECTION Continuous showings by appo	TRAINA SPORT & BOUTIOUE	SHOWROOM - 15TH FLOOR
Monday	HOLIDAY AND RESORT COLLECTION Continuous showings by appo	BY BILL HATRE	SHOWROOM - 7TH FLOOR
	OPENING OF NORTH- SOUTH COLLECTION Continuous showings by appo		
Monday Sept. 11- Sept. 13	SPRING BOYS' & YOUNG MEN'S MARKET WEEK National Youth Market trade Assn. Contact: 594-5130.	BAMA show by Boys' & Young Men'	STATLER-HILTON HOTEL 7TH AVE. & 33RD STREET s Apparel Manufacturers.
Monday Sept. 11- Sept. 23	SPRING/SUMMER '73 KNITWEAR FROM ITALY Fashions for men, women and (Preview, Sept. 11 at 4:30, Braschi Public Relations, 7	by invitation.) Continuou	
Sept. 12	9:00 A.M., RAY AGHAYAN/BOB	MACKIE (2nd show), Hotel Got	ham, CI. 7-2200.
Tuesday Sept. 12 9:30 A.M.	FALL AND WINTER FUR COLLECTION Coffee at 9:30, followed by Bacal, CI. 7-1388.	MAXIMILIAN show at 10:00. By invitat	20 WEST 57TH STREET SALON - 3RD FLOOR ion. Publicity: Vera
Tuesday Sept. 12 10:30 A.M.	CRUISE & EARLY SPRING COLLECTION By invitation. Contact: Flo	ARKIN COLLECTION & ANDREW ARKIN PETITES orence Napp, WI. 7-5324.	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Tuesday Sept. 12 10:30 A.M.	OPENING: HOLIDAY & RESORT COLLECTION By reservation. Contact: If	TINA LESER	550 SEVENTH AVENUE SHOWROOM - 6TH FLOOR

By reservation. Contact: Jim Howley, 354-1122.

10:30 A.M.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Sept. 12	CRUISE & EARLY SPRING COLLECTION By invitation. Contact:	LANVIN COUTURE & LANVIN SPORTSWEAR WI. 7-5324.	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Tuesday Sept. 12 11:30 A.M.	OPENING OF RESORT COLLECTION For press, by invitation.	HALSTON Also 3:00 P.M. Contact: 3	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR 54-6340.
Tuesday Sept. 12 1:00 P.M.	HOLIDAY & RESORT BY DON BREITINGER Also Sept. 19 at 1:00 P.M.	HAROLD LEVINE & HAROLD LEVINE BOUTIQUE By reservation. Contact:	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR LA. 4-0237.
Tuesday Sept. 12 1:00 P.M.			498 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Tuesday Sept. 12 2:00 P.M.	OPENING: RESORT & EARLY SPRING Also Sept. 19 at 2:30 P.M.	LARRY ALDRICH BY MARIE McCARTHY By reservation. Contact:	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR 244-1872.
Tuesday Sept. 12 3:00 P.M.	Avenue. For press and cus	SAKS FIFTH AVENUE  Philippe Guibourge, exclustomers. By invitation. Maicity: Helen O'Hagan, PL. 3	DIOR BOUTIQUE ive at Saks Fifth rc Bohan will make a
Tuesday Sept. 12 3:00 P.M.	OPENING OF RESORT COLLECTION By invitation. Also Sept.	COMPANY 5 BY MAURICE ANTAYA 13 at 3:00 P.M. Contact: 3	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR 54-8120.
Sept. 12	3:00 P.M., MAXIMILIAN SHOW	FOR CUSTOMERS, 20 West 57th	St., by invitation.
Tuesday Sept. 12 5:00 P.M 8:00 P.M.	PREVIEW: FLOWER PAINTINGS AND SHELL SCULPTURE Exhibition of flower paint Valkus. By invitation.	JEAN-JACQUES BLOOS LTD. dings by George Rizzo and sh contact: Tom Foster, 861-057	(BETWEEN 73RD & 74TH STS) mell sculptures by James
Tuesday Sept. 12- Sept. 22	Designed by Ata, Baruch, Bas Ero, Gabi Modelm Glenette, F Klil Yofi, L.A.M. Fashions,	ATID (AMERICAN TRADE & INDUSTRIAL DEVELOPMENT) asembles, leisurewear, outer than, Carnit, Derby Knit, Diva, ladar Rosen, Iris, Jercoli, Judantex, Maquette, Matzkin, Mezeter, Schiff-Atlas, and Shire Millman, 594-5215.	Dorina, Dukert Paz, Elanit, dith Creations, Kitan Dimona, aa, Modafil, Niba, Papco,
Beginning Tuesday Sept. 12	HOLIDAY AND RESORT COLLECTION Continuous showings. Cont	HOUSE OF BRANELL	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Beginning Tuesday Sept. 12	OPENING OF RESORT COLLECTION A collection of day, dinne Knits by Eleanor Brenner,	ELEANOR BRENNER FOR BRENNER COUTURE er and evening fashions, inc for the comtemporary woman	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR cluding Brenner Couture Continuous showings

Knits by Eleanor Brenner, for the comtemporary woman. Continuous showings by appointment. Contact: Norma Wilk or Hank Sinkel, 239-1150.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Tuesday	RESORT COLLECTION	PIERRE CARDIN-NEW YORK	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Sept. 12	Continuous showings by appo	pintment. Contact: Lynne I	31um, 279-3091.
Beginning Tuesday Sept. 12	& RESORT COLLECTION	CLAUDIA BY GEORGE HALLEY Dintment. Contact: 564-091	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR LO.
Beginning Tuesday Sept. 12	SPRING COLLECTION	FOLMAR FANTASY LTD.  pintment. Contact: LA. 4-5	SHOWROOM - 14TH FLOOR
Beginning Tuesday Sept. 12	SPRING COLLECTION	MISS FOX pintment. Contact: LO. 4-32	512 SEVENTH AVENUE SHOWROOM - 21ST FLOOR 246.
Beginning Tuesday Sept. 12	COLLECTION	GINORI SPORTSWEAR (DIV. ORIGINALA) pintment. Contact: 244-4700	
Beginning Tuesday Sept. 12	Golf, boating, tennis separ	(DIVISION OF GINORI) cates and coordinates. Conf	SHOWROOM - 12TH FLOOR tinuous by appointment.
	Contact: Jim Rogers, 244-4	700. Publicity: Stutman Ass	sociates, 247-2662.
Beginning Tuesday	HOLIDAY & CRUISE COLLECTION	GIORGINI	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Sept. 12	Stutman Associates, 247-2662	Contact: Lois Lindheim, 27	79-3410. Publicity:
Beginning Tuesday Sept. 12	SPRING COLLECTION	HARMAY BY ST. AMOUR pintment. Contact: Miss Regi	498 SEVENTH AVENUE SHOWROOM - 22ND FLOOR Ina, PE. 6-5547.
Beginning Tuesday	CRUISE, EARLY SPRING SPORTSWEAR	JOHN MacDOUGALL	205 WEST 39TH STREET SHOWROOM - 6TH FLOOR
Sept. 12	Designed by Marshall Klugma	n. Contact: Judy Lauterste	ein, 736-6909.
Beginning Tuesday	RESORT & PRE-SPRING COLLECTION	TRACY MILLS	205 WEST 39TH STREET SHOWROOM - 14TH FLOOR
Sept. 12	Continuous by appointment.	Contact: Nancy di Costanzo	o, PE. 6-8888.
Beginning Tuesday	BY COSMO SIRCHIO		498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Sept. 12	Continuous showings by appo	ointment. Contact: 244-387	/•
Beginning Tuesday Sept. 12		WM. PEARSON FOR BASS LTD.	
Beginning Tuesday Sept. 12	COLLECTION	GLORIA SACHS Contact:L0.3-1640, Publ: V	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR Vera Bacal. PL. 3-8421.
Beginning Tuesday Sept. 12	OPENING: HOLIDAY COLLECTION	JOSEPH STEIN BY MURIEL READE	205 WEST 39TH STREET SHOWROOM - 9TH FLOOR

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Wednesday Sept. 13		GUCCI	689 FIFTH AVENUE SALON
9:30 A.M.	Presentation of Gucci Fall- By invitation only. (must p 748 Lexington Ave., 753-983	resent invitation at door),	ories for men and women. Contact: Hamra Assoc.
Wednesday Sept. 13 10.00 A.M.	OPENING: RESORT & EARLY SPRING Also Sept. 14 and 20 at 10:		530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR act: LA. 4-7626.
Wednesday Sept. 13	TIKTINER COLLECTION		3RD FLOOR
, , , , , , , , , , , , , , , , , , ,	Showing of exclusive Fall-W Suzanne Butterfield, PL. 3-	7300.	ration. Publicity:
Sept 13		BONWIT TELLER	7TH FLOOR
Sept. 13	FASHION SHOW AT LUNCHEON "All Weather and Leather Ou (\$5.95): CI. 6-9171. Barbe	(512 SEVENTH AVENUE) terwear" by 011y and Cortez	pana. Reservations
Wednesday Sept. 13			SHOWROOM - 9TH FLOOR
Wednesday Sept. 13 2:30 P.M.	"SELECTION '72": FALL & WINTER FUR COLLECTION By invitation. Contact: Ex	& BEN KAHN COUTURE	HOTEL PLAZA GRAND BALLROOM
Wednesday Sept 13 2 30 P.M.	OPENING OF RESORT COLLECTION	TRIGERE	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
2 30 P.M.	By reservation. Contact: Lo	0. 3-1600,	
Sept. 13	3:00 P.M., COMPANY 5 (2nd sl	how), 530 Seventh Ave., 4th	f1., 354-8120.
Wednesday Sept 13	OPENING OF RESORT COLLECTION	McMULLEN (500 SEVENTH AVENUE)	500 CLUB 500 SEVENTH AVENUE
4 00 P.M.	By invitation. Thereafter in Fisher Reifer, OX.5-4270. Pt	by appointment, in showroom	, 20th floor. Contact:
Wednesday Sept 13		MOLLIE PARNIS	HOTEL PIERRE
5:30 P.M.	HOLIDAY COLLECTION  By invitation. Contact: Rut	BOUTIQUE th McLaughlin, 279-5012.	GRAND BALLROOM
Beginning Wednesday	RESORT & EARLY SPRING COLLECTION	GEOFFREY BEENE	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Sept. 13	Informal showings by appoint	ment. Contact: 594-0454.	
Beginning Wednesday Sept. 13	SPORTSWEAR & DESIGNER COLLECTIONS FROM EUROPE Hand-loomed cottons from Gre Continuous showings by appoin	INTERNAT, INC. eece, French sweaters, Brit	33 EAST 68TH STREET SHOWROOM - 4TH FLOOR ish boutique fashions. icelli, 628-7177.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday Sept. 14 9:30 A.M 12:00 Noon	PRESS PREVIEW: WATCHES, JEWELRY, CLOCKS Celebration of first annive invitation. Publicity: Ani	GUBELIN, INC. ersary of salon at champagne tta Helen Brooks Assoc., PL.	745 FIFTH AVENUE SALON breakfast. By 5-4498.
Sept. 14	10:00 A.M., ADELE SIMPSON (2	2nd show), 530 Seventh Ave.,	23rd fl.,LA.4-7626.
Thursday Sept. 14 11:30 A.M.	ADOLFO BOUTIQUE FALL COLLECTION	SAKS FIFTH AVENUE	5TH FLOOR
Cocktails	Press preview of Fall bouts Publicity: Helen O'Hagan,	que collection by Adolfo. PL. 3-4189.	By invitation.
Thursday Sept. 14 2:30 P.M.	PRESS SHOWING: HOLIDAY & RESORT By invitation. For buyers Contact: Harriet Feld, 354-	BLASSPORT Sept. 19,21, 26 at 12:30 P1500.	550 SEVENTH AVENUE SHOWROOM - 2ND FLOOR M. By reservation.
Thursday Sept. 14 3:00 P.M.	AUTUMN-WINTER COLLECTION By invitation. Contact: Ca	FEMINA FURS LTD. (330 SEVENTH AVENUE) atherine McCormack, LO. 5-38	
Thursday Sept. 14 4:00 P.M.	RESORT & HOLIDAY COLLECTION By reservation. Contact: 5	MALCOLM STARR 594-0030.	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Thursday Sept. 14 5:00 P.M 7:00 P.M.	a wine and food-tasting eve	GREEK TRADE CENTER  dor of Greece to the U.S., I ent to benefit N.Y. City Cul act: Audrey Wertheim ,Werthe	tural Council.Donation:
Thursday Sept. 14	FALL COLLECTION BY HALSTON	BERGDORF GOODMAN	2ND FLOOR
5:30 P.M.	By invitation. Publicity:	Suzanne Butterfield, PL. 3-	-7300.
Beginning Thursday Sept. 14	RESORT & EARLY SPRING COLLECTION By appointment. Contact: I	WILSON FOLMAR, INC.	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Beginning Thursday Sept. 14		SPORTCOUTURE BY FRANCESCA FOR DAMON Contact: MU. 3-2467. Publ:	
Thursday Sept. 14- Sept. 22		IRISH EXPORT BOARD (590 FIFTH AVENUE) Sportswear, Jimmy Hourihan Contact: Brigid Greene,	
Thursday Sept. 14- Sept. 19	CHILDREN'S FASHIONS IN VALE Contact: Oficina de Promoci y Turismo, Avenida Generali	lon de la Moda Espanola. Min	nisterio de Informacion
Cancelled Sept. 15	OHRBACH'S PRESS PREVIEW OF SCHEDULED FOR FRIDAY, SEPT.	MEN'S FASHIONS FROM IRELAND 15, HAS BEEN CANCELLED.	O, ORIGINALLY

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Saturday Sept. 16- Sept. 17	MEN'S READY-TO-WEAR FASHIONS Contact: Segreteria del Cent Viale Gramsci 9/a.Tel: 67.93	tro di Firenze per la Moda	
Sept. 17- Sept. 20	FOURTEENTH SCANDINAVIAN FASH Contact: Colvin/Kaplan/Ross		
Sept. 18	JEWISH HOLIDAY - Yom Kippur	(Monday)	
Monday Sept. 18 4:00 P.M 6:00 P.M. Cocktails	DIAMONDS-INTERNATIONAL AWARDS COLLECTION Presentation of 30 prize-win England, France, Germany, It States. By invitation. Pub	taly, Japan, Scotland, Swit	zerland and the United
Monday	STOREWIDE FAR EAST	ALTMAN'S	5TH AVE. & 34TH STREET
Sept. 18- Oct. 7	PROMOTION "The Flowering of the East" China, Japan, Taiwan, Hong I be announced.) Contact: 279	Kong, Thailand and India.	ing merchandise from (Press preview date will
Sept. 18- Sept. 24	TWENTY-SEVENTH NATIONAL SWEAT Contact: Edward A. Brandwein		51 Madison,683-7520.
Tuesday Sept. 19 9:00 A.M 10:00 A.M.	BREAKFAST SHOW:"THE BLOOMINGDALE PEOPLE" Presentation of The Blooming of new shops, new designer Ralph Lauren, Missoni, So By invitation. Contact: Ar	collections for Fall. Amor onia Rykiel, St. Laurent fo	ng the Bloomingdale people or Rive Gauche and Ungaro
Tuesday Sept. 19	PRESS PREVIEW: NEW DECORATOR ROOMS	GIMBELS	33RD STREET AND BWAY. 9TH FLOOR
10:30 A.M. Breakfast	"The Orient Expressed" p Bazaar Shop. By invitation	review of new decorator ro . Contact:Margot Infantino	om settings and Oriental,LO.4-3300,ext. 6113.
Tuesday Sept. 19 11:30 A.M.	PRESS & CUSTOMER SHOW: JEAN LOUIS SCHERRER Showing of exclusive Fall,W Suzanne Butterfield, PL. 3-		3RD FLOOR COUNTRY CASUALS tation. Publicity:
Sept. 19	12:30 P.M., BLASSPORT (2nd s	how), 550 Seventh, 2nd flo	or, 354-1500.
Tuesday Sept. 19 12:30 P.M. Luncheon	LUNCHEON: SHOW: FALL AND WINTER COLLECTION Fall and Winter collection PL. 9-7010. Coordinator an	TIZIANI OF ROME by Tiziani of Rome. Reser d commentator: Mary Alice	HOTEL PLAZA TERRACE ROOM vations(\$6.50): Rice,PL.2-5726.
Sept. 19	1:00 P.M., HAROLD LEVINE(2n	d show), 530 Seventh, 21st	fl.,LA.4-0237.
Sept. 19	2:30 P.M., LARRY ALDRICH (2	nd show), 530 Seventh, 12t	h fl., 244-1872.
Beginning Tuesday Sept.19	RESORT SPORTSWEAR COLLECTION Coordinated suit concepts i for the contemporary woman. or Hank Sinkel, 239-1150.	ELEANOR BRENNER FOR BRENNER SPORT n sports coordinates, desi Continuous by appointmen	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR gned by Eleanor Brenner t. Contact: Norma Wilk

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Tuesday Sept. 19	HOLIDAY AND RESORT COLLECTION Continuous by appointment.	TED BROWN BY FRANCES PRISCO Contact: LO. 4-9311.	498 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Tuesday Sept. 19	RESORT AND SPRING COLLECTION Continuous showings by appo	ANNE KLEIN AND COMPANY pintment. Contact: Betty Ha	205 WEST 39TH STREET SHOWROOM - 3RD FLOOR anson, 279-9915.
Beginning Tuesday Sept. 19	OPENING OF RESORT COLLECTION Continuous showings by appo	NANTUCKET ORIGINALS ointment. Contact: George H	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR Rappaport, 244-3558.
Beginning Tuesday Sept. 19	OPENING: HOLIDAY & RESORT COLLECTION Designed by Adarsh and Surj	SAZ it Gill. By appointment.	42 EAST 57TH STREET SHOWROOM - 4TH FLOOR Contact: 758-8301.
Tuesday Sept. 19- Oct. 2	RESORT AND HOLIDAY COLLECTION Sunny Fleitas of Palm Beac Mrs. Theodore C. Baer, 289-	(LAKE WORTH, FLORIDA) ch Collection. By appointme	HOTEL GOTHAM PRIVATE SUITE ent. Contact:
Beginning Tuesday Sept. 19 9:00 A.M 10:00 A.M.	Home Sewing Phenomenon, Beau Now-to-Next. Fee each term	se by Estelle Hamburger. Sashion Markets USA,International Business, Stores USA,Pro	Subjects include: Fashion Lonal Mix, Fashion Fabrics, omotion and Publicity, ail, Aug. 21-Sept. 8.
Tuesday Sept. 19- Sept. 26	of events: Sept. 19 Walking Essay" in garment center be and garment center plaques, presented by Gimbels, Macy 32nd to 33rd street. Sept. and fashion show, Rockefell of fashions manufactured in Sept. 26 7:30 P.M12:30 P.	Ighlight N.Y. City's number ail stores will have special and Tour conducted by Mayor anks; dedication of Fashion Sept. 21 12:00 Noon Fast S, Ohrbach's, 2 Penn Plaza 23 12:00 Noon-4:00 P.MLer Center, 49th to 50th stands NYC; exhibits by stores and M Theatre party and supplicitley. Contact: Olga Budor	one private employer l promotions. Schedule John V. Lindsay. "Photo Avenue street signs shions for career women , West side of 7th Avenue Fifth Avenue Fashion Fair reet, showing diversity and fashion magazines. per (by invitation)
Sept. 20	10:00 A.M., ADELE SIMPSON	(2nd show), 530 Seventh, 23	rd fl., LA. 4-7626.
Wednesday Sept. 20	FALL FASHIONS AT BENEFIT SHOW	ALEXANDER'S	3RD FLOOR
11:00 A.M.& 3:00 P.M.	Also showing of imports. Pr For benefit of American Car	ncer Society,44 East 53rd S :00 and 7:00. Commentator:	t. Chmn: Mrs. Edward F. Mrs. Francine Farkas.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Wednesday Sept. 20	PLAZA IMPORTS PRESS & CUSTOMER SHOW	BERGDORF GOODMAN	4TH FLOOR
11:30 A.M.	By invitation. Publicity:	Suzanne Butterfield, PL.	3-7300.
Wednesday Sept. 20 12:30 P.M. Luncheon	FASHION SHOW AT LUNCHEON "Fashions for Women and Mer Publicity: Ellen Perl, TE.		321 WEST 46TH STREET
Wednesday Sept. 20	INFORMAL MODELING OF VALENTINO COLLECTION	LORD & TAYLOR	3RD FLOOR
3:30 P.M 5:00 P.M.	Edited copies from Valentin		n, presented informally.
Sept. 20	6:00 P.M., MEN'S FASHION SH	HOW, ALEXANDER'S (Public Sho	ow)
Beginning Wednesday Sept. 20	OPENING OF RESORT COLLECTION Continuous showings by appo		20 WEST 57TH STREET SHOWROOM - 8TH FLOOR loch, 765-3535.
Beginning	OPENING OF CRUISE	RIKKI FOR	498 SEVENTH AVENUE
Wednesday	COLLECTION	SPORT TRIO	SHOWROOM - 7TH FLOOR
Sept. 20	Continuous showings by appo	ointment. Contact: Helen Fo	einstein, LO. 3-6143.
Beginning Wednesday Sept. 20	OPENING OF RESORT COLLECTION Informal showings by appoin		SHOWROOM - 5TH FLOOR
Thursday Sept. 21	PRESS PREVIEW OF "KITCHEN RAGS"	BLOOMINGDALE'S	6TH FLOOR AU GOURMET SHOP
9:00 A.M 10:00 A.M. Breakfast	New collection of clothes	and author. Styles for me	lifestyle, created by n and women. By
Thursday Sept. 21	PRESS PREVIEW: COUTURE IMPORTS	OHRBACH'S	18 WEST 35TH STREET FIFTH FLOOR
9:30 A.M. Coffee	Sept. 25, 1:00 P.M., by invi	e copies in original fabric ltation. Public show at 6: fashion director. Publici	s. By invitation. Also, 00 P.M. Commentator:
Sept. 21	12:30 P.M., BLASSPORT (3rd	show), 550 Seventh, 2nd fl	., 354-1500.
Thursday Sept. 21 2:00 P.M.	RESORT & HOLIDAY DESIGNER COLLECTION By invitation. Also at 4:	GIORGIO DI SANT'ANGELO	6 WEST 56TH STREET DESIGNER STUDIO
Thursday Sept. 21	FALL COLLECTION BY JEAN MUIR	HENRI BENDEL	10 WEST 57TH STREET 2ND FLOOR
3:00 P.M.	For press and customers by	invitation. Publ: Joanne C	reveling, CI. 7-1100.
Thursday Sept. 21	PREVIEW: SPORT IMAGE; SWIMWEAR; TENNIS FASHIONS	SEA DARLINGS	ST. REGIS HOTEL VERSAILLES ROOM
4:00 P.M. Cocktails	Press preview of three col. By invitation, thereafter	in showroom, 1407 Bway. Conta	ct: Jean Krupp, 354-6264.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Sept. 21	4:30 P.M., GIORGIO DI SANT	T'ANGELO (2nd show), 6 West	56th St., 245-1550.
Sept. 21- Sept. 29		D-WEAR MANUFACTURERS, HOTEL mmissioner, 111 Prospect, St	
Sept. 21- Sept. 26		FRS. GUILD MARKET AT EDEN RO , Miami, Florida, 305-358-29	
Monday Sept. 25 11:00 A.M.		BERGDORF GOODMAN  designers to celebrate N.Y.  : Suzanne Butterfield, PL. 3	
Sept. 25	1:00 P.M., OHRBACH'S IMPO	RT FASHIONS AND COPIES, 5th	fl., by invitation.
Sept. 25	6:00 P.M., OHRBACH'S IMPO	RT FASHIONS AND COPIES, 5th	fl., Open to Public.
Monday Sept. 25- Sept. 29	ories, toys, household and	HONG KONG TRADE DEVELOPMENT COUNCIL esses, knitted fashions, men d gift items. By appointmen , 548 Fifth Ave., 582-6610.	
Tuesday Sept. 26 9:00 A.M 10:00 A.M. Breakfast	Barbara D'Arcy's interpre Also, created by Fred Pal the readers of "Seventeen the 4th, 5th and 8th floo	BLOOMINGDALE'S  to the past and the future. tations of rooms and enviror atinus, a series of Prime Mo ". A collection of new Home rs. A commemorative Paris R ene Friedlander or Annette	nments on the 5th floor. over rooms, inspired by Furnishings Shops on Flea Market. By
Tuesday Sept. 26 11:30 A.M.	PRESS & CUSTOMER SHOW: FALL FASHIONS BY KASPER Publicity: Suzanne Butte	BERGDORF GOODMAN rfield, PL. 3-7300.	5TH FLOOR MISS BERGDORF
Sept. 26	12:30 P.M., BLASSPORT (4t	h show), 550 Seventh Ave., 2	2nd fl., 354-1500.
Tuesday Sept. 26 2:30 P.M.	FALL AND WINTER FUR COLLECTION Albert Gompertz Associate invitation. Contact: Mr	FUR & SPORT BY MR. ALBERT s presents contemporary furs . Albert, 594-8873.	333 SEVENTH AVENUE SHOWROOM - 6TH FLOOR s and suedes. By
Tuesday Sept. 26 4:00 P.M. Cocktails		HIROKO (65 WEST 37TH STREET) n, introducing exclusive pro 868-9545.	
Wednesday Sept. 27 11:45 A.M. Luncheon	live fashion show reflect	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA) tailers tell it like it is" ing each store's image. Chr ssociates, Inc. Price: \$15 940.	BALLROOM in an audio-visual and mn. and speaker:

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Wednesday Sept. 27	PRESS & CUSTOMER SHOW: EMERIC PARTOS	BERGDORF GOODMAN	4TH FLOOR
3:00 P.M.		tos' exclusive Fall and Wi Suzanne Butterfield, PL.	
Wednesday Sept. 27	FERRAGAMO SHOE RECEPTION	SAKS FIFTH AVENUE	ITALIAN CONSULATE 690 PARK AVENUE
6:00 P.M 8:00 P.M.	Dr. Lucio Caputo, Italian party to honor Mrs. Salvat	Trade Commissioner, will be ore Ferragamo. Exhibit of . Contact: Dr. Lucio Capo	e the host at a cocktail Ferragamo Shoe uto, Italian Trade
Wednesday Sept. 27	INTRODUCTION OF THE MEN'S STORE	BLOOMINGDALE'S	MAIN FLOOR AND ESCALATOR LEVEL
6:30 P.M. Cocktails	Introduction of The Men's Odyssey House, Inc., 6:30-Escalator Level and Main F collections and imports for appearances. Public by in Press contact: Arlene Frie	8:15 P.M. Cocktails and en loor; door prizes, modeling men; celebrity, dignitary vitation. Tax deductible	a benefit reception for ntertainment on g of new designer y and designer contribution: \$25.00.
Thursday Sept. 28	FALL AND WINTER FUR COLLECTION	THE BROTHERS CHRISTIE (333 SEVENTH AVENUE)	HOTEL PLAZA GRAND BALLROOM
2:00 P.M.	Olympian and Christina fur Fashion director: Mia Grau	collection. (Tea and snack	cs). By invitation.
Thursday Sept. 28 5:30 P.M.	PRESS SHOWING: HAIR FASHIONS By invitation. Contact: Re	DAVIAN oz Rubenstein, 260-2523.	21 EAST 74TH STREET
Thursday Sept. 28	OPENING OF PARISIENNE COLL Publicity: Helen Latham,		ND FLOOR
Friday Sept. 29 6:00 P.M.	"SIDEWALKS OF NEW YORK" BLOCK PARTY A birthday block party to a neighbor on the occasion of celebration with birthday 6:00 P.M. Contact: Arlend	f Bloomingdale's 100th birt cake and nostalgic surround	BETWEEN LEXINGTON & 3RD as Bank for its thday. A retrospective dings, beginning at
Oct. 1- Oct. 5	FASHION FAIR IN MUNICH, GET or Mode Woche, 13 Therieser		
Monday Oct. 2- Oct. 18	OPENING OF EARLY SPRING COLLECTION By appointment. Contact:	DANIEL HECHTER OF PARIS Susan Bonomo, 868-3215.	512 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Tuesday Oct. 3 11:30 A.M.	BENEFIT FASHION SHOW For benefit of Kips Bay.	SAKS FIFTH AVENUE	5TH FLOOR
Tuesday	BENEFIT FASHION SHOW	MAISON POSH, LTD.	HOTEL PLAZA
Oct. 3 12:30 P.M. Luncheon	AND LUNCHEON Fashions from Givenchy, Hai McNellis. Reservations: \$5 for the Blind, 111 E. 59th	lston, Hermes, Tseklenis. 30.00, for benefit of The I	Lighthouse, N.Y. Assn.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday Oct. 3 4:00 P.M. Cocktails	DOUBLE KNIT FASHION SHOW "20-20 Vision" dou children. By invitat	GALEY & LORD ble knits and double woven ion. Publicity: Rosemary	1345 SIXTH AVENUE THE MILL s for men, women and Sheehan, 333-6420.
Wednesday Oct. 4 6:30 P.M.	publisher of "Glamour Felix J. Colangelo-pr Foundation and the Dr	ary and award dinner dance "; Richard L. Abbott-vice es., The Wool Bureau. For	pres., Montgomery Ward; benefit of the Workshop Rehabilitation. (Black tie)
Saturday Oct. 7- Oct. 12	SUMMER FASHION SHOW IN FRANCE Contact: 2 Boulevard	SALON COTE D'AZUR DE LA MODE Victor Hugo, Nice France	PALAIS DE EXPOSITIONS NICE, FRANCE (Tel: Nice 88-78-76).
Sunday Oct. 8 1:15 P.M. Brunch		LEDASPAIN-GROPPER; PERTEGAZ FOR LEDASP ashion shows (Also Oct. 15Ledaspain: Billie Gould, 9090.	and Oct. 22). Show at
Sunday Oct. 8- Oct. 10	SPRING-SUMMER HOME SEWING SHOW FOR BUYER Contact: Carol Gelb	S SEWING COUNCIL, INC	
Sunday Oct. 8- Oct. 11	hair styling of Ameri	ca, England, France, Italy es Oct. showing in New Yor	BELGIUM will meet in Brussels to view
0ct. 8- 0ct. 12		ONAL FASHION BUYERS SHOW, at Roy Blumenthal, Int'1	BERLIN, WEST GERMANY. Assoc.,1 E. 57th St.,TE.8-2930.
Wednesday Oct. 11 10:00 A.M.	FALL FUR COLLECTION By invitation. Conta	GEORGES KAPLAN ct: Arthur Coopchick, CI.	730 FIFTH AVENUE SALON 6-3416.
Wednesday Oct. 11 11:00 A.M.	OPENING OF SPRING COLLECTION-RESORT By invitation. Conta	PAPILLON ct: Mary Kloss, 868-2880.	550 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Thursday Oct. 12 11:00 A.M. Aperitivo	(U.S. Industries). Sh	VIA VENETO 7 ONS ro for boutique and coutur ow promptly at 11:30 A.M. Billie Gould, 869-1675.	GINO PAOLI SHOWROOMS 1407 BROADWAY-37TH FLR. e division of Gino Paoli By invitation. Contact:
Monday Oct. 16 4:00 P.M.	SPRING WHOLESALE COLLECTION By invitation Conta	KAMALI LTD. (229 EAST 53RD STRE	

4:00 P.M. By invitation. Contact: 755-7325, Publicity: Jo Ahern Segal, 860-4028.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE	
Sunday Oct. 15- Oct. 18	Export, Billy Ballo, Cau Garbell, Gherardini, Gib Mon., Oct. 16-Boutique a Lesy, Livio de Simone, L Paolo Signorini, Roberto Couture Ready-to-wear: A Fabiani, Heinz Riva, Mar Tues., Oct. 17: Couture Sorelle Fontana.  Wed., Oct. 18 - Knits: A Maljana, Milena Mosele,	mont, Charade, De Pa co, Guarnera, Hermitt and leather Fashions: co Scarabocchio, Lux co Cavalli, Tendresse, andre Laug, Balestra, ctieri, Ognibene Zend e Ready-to-wear: Anto Albertina, Avagolf, G Mirsa, Missoni, Naka	IANA FLORENCE, ITALY Annaspina, Avolio, Biagiotti risini, Ferragamo, Franco Bertol  Kinki Shop, Krizia, La Mendola Sport, Montedoro, Paola Daviti, Trell, Valditevere Barocco, Clara Centinaro, Enzo, man, Sarli, Titti Brugnoli. melli, Baratta, Emilio Pucci,  ibi, Ilaria, Laura Aponte,	,
Monday Oct. 16 7:00 P.M. Champagne	the past 40 years, colle	(66 FIFTH AVENUE etrospective of more ected from wardrobes their own fashions.	F DESIGN GRACE RAINEY RODGERS  METROPOLITAN MUSEUM than 250 garments created during of the country's most fashionabl Black tie. Tickets; \$25.00.	3
Tuesday Oct. 17 10:00 A.M.	OPENING OF SPRING COLLECTION By reservation. Contact	SEYMOUR FOX :: LO. 4-3246.	512 SEVENTH AVENUE SHOWROOM - 22ND FLOOR	2
Tuesday Oct. 17 11:00 A.M.	OPENING OF SPRING COLLECTION Also Oct. 19 at 11:00 A.	PIERRE CARDIN-NE	W YORK 550 SEVENTH AVENUE SHOWROOM - 24TH FLOOR Contact: Lynne Blum, 279-3091.	?
Tuesday Oct. 17 5:30 P.M.			HOTEL PIERRE GRAND BALLROOM ear design. Fashion show for th Hammer Assoc., 685-8290.	
Oct. 17- Oct. 21	READY-TO-WEAR BOUTIQUE A		ONS IN FLORENCE Viale Gramsci 9/2 Florence.	
Oct. 19	11:00 A.M., PIERRE CARDI	IN-NEW YORK (2nd show	v), 550 Seventh, 24th fl.,279-309	91.
Thursday Oct. 19 8:00 P.M.	THIRTIETH ANNUAL FASHION CRITICS AWARDS Presentation of the 1972 Publicity: Eleanor Lambe		ALICE TULLY HALL LINCOLN CENTER ritics Awards. By invitation.	
Sunday Oct. 22- Oct. 26	IGEDO 95TH INTERNATIONAL Modemesse GmbH, 4000 Dus German American Chamber	sseldorf, Freiligrath		
Monday Oct. 23	OPENING OF SPRING COLLECTION Also Oct 30 at 4:00 P M	GEOFFREY BEENE BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR	

Also Oct. 30 at 4:00 P.M. By reservation. Contact; LW. 4-0454.

4:00 P.M.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Saturda Oct. 21 Oct. 26	SHOWINGS IN PARIS International ready-t Paris-Bruno de Rosell rue de Richelieu, 75	o-wear Spring and Summer s i, Federation Français des	NIN PORTE DE VERSAILLES showings in Paris. Contact: s Industries du Vetement,69, ench Trade Shows, 1350 Sixth
Saturda Oct. 21 Oct. 29	ANTIQUES FESTIVAL "America Hurrah" p traditional antiques Sales benefit Brookly	resenting Early American as well as work of leading Museum. Preview walking adily; Sun., 1:00-7:00	erts and treasures and g contemporary craftsmen. tour 11:00 A.M., Oct.21.
Monday Oct. 23 6:00 P.	COLLECTION	v. 1, 6 at 6:00 P.M. By r	HOTEL GOTHAM ES ST.) PRIVATE SUITE eservation. Contact:
Beginni Monday Oct. 23	SPRING COLLECTION  Preview of Fall fashi	BY DOROTHY WEATHER ons and decorative access	W.VA.) THE GAZEBO-2ND FLOOR FORD 14 EAST 57TH STREET ories for the homeby West Margaret Frank, 832-7077.
Tuesday Oct. 24 10:00 A	COLLECTION	TRAINA BOUTIQUE & TRAINA SPORT Oct. 30 at 10:00. By reser	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR vation.Contact: Karen Traina
Tuesday Oct. 24 11:00 A	SPRING COLLECTION A.M. Also, Nov. 1 at 3:30.		BOUTIQUE 550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR ov. 1 at 11:00, by invitation. i, LA. 4-9350.
Oct. 2	OPENING OF SPRING COLLECTION Noon Also Oct. 31, Nov. 2 a		SHOWROOM - 5TH FLOOR
Tuesday Oct. 24 1:00 P	4 COLLECTION		550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR by reservation. Contact:
			550 SEVENTH AVENUE SHOWROOM - 17TH FLOOR rvation. (Press show, Oct. 30 itation). Contact: 524-6968.
Wedness Oct. 29 1:00 P	BY DON BREITINGER		530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR act: LA. 4-0237.
Oct. 2	6:00 P.M., HELGA, Hot	tel Gotham (2nd show), pri	vate suite, 335-6033.
Thursd: 0ct. 2012:00	6 COLLECTION	GEOFFREY BEENE  1, 6, 9 at 12:00 Noon, by	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR reservation. Contact:LW.4-0454.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday Oct. 26 1:30 P.M.	RESORT AND SPRING COLLECTION Also Nov. 2 at 1:30 P.M. (Pro Contact: 594-5424.	OSCAR DE LA RENTA	
Oct. 26	2:30 P.M., BILL BLASS, 2nd	show, 550 Seventh, 17th fl.	, 524-6968.
Thursday Oct. 26 4:00 P.M.	OPENING OF SPRING COLLECTION Also Nov. 2 at 4:00. By re 4:00, by invitation). Cont	servation. (Press show, Tue	530 SEVENTH AVENUE SHOWROOM - 16TH FLOOR s., Oct. 31 at
Oct. 26 6			WALDORF ASTORIA PARK AVE. & 50TH ST. Oct. 27-Nov. 9. by reserval
Oct. 26- Oct. 28	LONDON FASHION FAIR, Grosve Contact: Clothing Export Co		
Oct. 30	10:00 A.M., TRAINA BOUTIQUE	& TRAINA SPORT (2nd show),	550 7th, 524-3520.
Oct. 30	12:00 Noon, BILL BLASS PRES	S SHOW, Hotel Plaza, Terrace	Room, by invitation.
Oct. 30	12:00 Noon, GEOFFREY BEENE	(2nd show), 550 Seventh Ave	.,4th fl.,LW.4-0454.
Oct. 30	1:00 P.M., TEAL TRAINA (2nd	show), 550 Seventh Ave.,15	oth floor, 524-3520.
Oct. 30	4:00 P.M., GEOFFREY BEENE B	OUTIQUE, 550 Seventh, 4th f	loor, LW. 4-0454.
Oct. 30	6:00 P.M., HELGA (3rd show)	, Hotel Gotham, private suit	ce, CI. 7-2200.
Tuesday Oct. 31 11:15 A.M.	OPENING OF SPRING COLLECTION By invitation. Also, Nov.	BEN REIG  8 at 11:15 A.M., by reserva	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR ation.Contact:CH 4-1542.
Oct. 31	12:00 Noon, NINA RICCI (2nd	show), 550 Seventh, 5th fi	L., LW. 4-0454.
Oct. 31	1:30 P.M., SOMETHING! BY OS	SCAR DE LA RENTA (Press), 55	50 7th., 594-5424.
Oct. 31	2:30 P.M., BILL BLASS (3rd	show), 550 Seventh Ave.,17	th fl.,524-6968.
Oct. 31	4:00 P.M., CHESTER WEINBERG	G (press show), 530 Seventh	,16th fl.,736-1690.
Tuesday Oct. 31 5:15 P.M.	OPENING OF SPRING COLLECTION By invitation. Contact: J	STAN HERMAN FOR BENDEL STUDIO Joanne Creveling, CI. 7-110	PLACE TO BE ANNOUNCED
Nov. 1	11:00 A.M., OSCAR DE LA REN	TTA BOUTIQUE (press show),	by invitation.
Nov. 1	12:00 Noon, Geoffrey Beene	(3rd show), 550 Seventh Av	e.,4th fl., LW. 4-0454.
Nov. 1	1:00 P.M., HAROLD LEVINE (2	2nd show), 530 Seventh, 21s	t fl., LA. 4-0237.
Nov. 1	2:30 P.M., BILL BLASS (4th	show), 550 Seventh, 17th f	1., 524-6968.
Nov. 1	3:30 P.M., OSCAR DE LA RENT	FA BOUTIQUE,550 Seventh,23r	d f1.,LA.4-9350.

DATE	WHAT'S GOING ON GIVEN BY WHERE
Nov. 1	6:00 P.M., HELGA (4th show), Hotel Gotham, private suite, 335-6033.
Nov. 2	12:00 Noon, NINA RICCI (3rd show), 550 Seventh Ave.,5th fl., LW. 4-0454.
Nov. 2	1:30 P.M., SOMETHING! BY OSCAR DE LA RENTA(3rd show) 550 7th, 594-5424.
Nov. 2	2:30 P.M., BILL BLASS (5th show), 550 Seventh Ave., 17th fl., 524-6968.
Nov. 2	4:00 P.M., CHESTER WEINBERG (2nd show), 530 Seventh Ave., 16th f1,736-1690.
Nov. 2	5:30 P.M., HANAE MORI (2nd show), Waldorf-Astoria, 758-7760.
Nov. 6	12:00 Noon, GEOFFREY BEENE (4th show), 550 Seventh, 4th fl., LW. 4-0454.
Nov. 6	6:00 P.M., HELGA (5th show), Hotel Gotham, private suite, 335-6033.
Nov. 7	ELECTION DAY (Tuesday) - Banks and Post Office closed.
Nov. 8	11:00 A.M., BEN REIG (2nd show), 498 Seventh Ave., 23rd fl., CH. 4-1542.
Nov. 8	2:30 P.M., BILL BLASS (6th show), 550 Seventh Ave.,17th f1.,524-6968.
Wednesday Nov. 8 8:00 P.M.	ANNUAL FASHION  AMERICAN JEWISH COMMITTEE WALDORF-ASTORIA  DINNER-DANCE (165 EAST 56TH STREET) GRAND BALLROOM  "A Salute to the Fashion Capital of the World". Chmn: Jerry Silverman.  Co-chmn: Pauline Trigere and Abe Schrader. Honor guests: John S. Burke, Jr.,  William M. Fine, Andrew Goodman, Allan R. Johnson, Lawrence Lachman, William  J, Lippincott, Harry A. Murray, Randolph Stambaugh, Geraldine Stutz, Marvin  S. Traub, Norman V. Wechsler. Tickets: \$150.00. Contact: Arthur Feuer, 751-4000.
Nov. 9	12:00 Noon, GEOFFREY BEENE (5th show), 550 Seventh, 4th fl., LW. 4-0454.
Thursday Nov. 9 12:30 P.M. Luncheon	BENEFIT LUNCHEON SHOW: BOY SCOUTS OF AMERICA: WALDORF-ASTORIA PIERRE CARDIN FASHIONS WOMEN'S COMMITTEE STARLIGHT ROOF Cocktail hour and "pig-in-the-poke" sale 11:30 A.M.; luncheon 1:00 P.M.; fashion show 2:00 P.M. Price: \$20 per person. By reservation. Contact: Boy Scouts of America, 25 West 43rd St., WI. 7-8400.
Monday Nov. 13	EARLY SPRING HANDBAG MARKET OPENING Contact: Mr. Levy, Nat'l Handbag Assn., 347 Fifth Ave., 683-6969.
Nov. 21- Nov. 24	TWENTY-EIGHTH INTERSTOFF TRADE FAIR-FASHIONS & FABRICSIN FRANKFURT Contact: German American Chamber of Commerce, 582-7788.
	CONTINUOUS SHOWINGS - THESE RESORT COLLECTIONS HAVE OPENED
ADDENDA BY	PATTI CAPPALLI
RAY AGHAYAN	/BOB MACKIE Hotel Gotham, Suite 1009, CI. 7-2200.
JOHN ANTHON	Y
GEOFFREY BE	ENE
BRIGANCE WA	TERCLOTHES

(Continued on following page)

-17-

## THESE RESORT COLLECTIONS HAVE OPENED (Continued from pg. 17) CLEOPATRA BROUMAND . . . . . . . . . . 16 West 56th St., 4th floor, 765-5280. CLARET BY ARTHUR DOUCETTE. . . . . . . 530 Seventh Ave., 26th floor, 563-6126. 530 Seventh Avenue, 6th floor, 695-7715. CONCEPT VII BY JACK BODI . . . . . . . 550 Seventh Ave., 7th floor, LO. 4-9115. ANNE FOGARTY 530 Seventh Avenue, 37th floor, 354-8336. 530 Seventh Avenue, 26th floor, 563-6126. CHRISTOPHER JONES BY BETTY CAROL. . . . 498 Seventh Avenue, 15th floor, 594-8570. JUNIOR ACCENT . . . . . . . . . . . . . . . 498 Seventh Avenue, 10th floor, LO. 4-1434. NAT KAPLAN . . . . . . . . . . . . . . . 498 Seventh Avenue, 21st floor, LO. 5-4115. LAIRD KNOX BY HUBERT LATIMER . . . . . . 512 Seventh Ave., 37th floor, LA. 4-2544. MARDI GRAS BY JERRY MARSCH . . . . . . 498 Seventh Avenue, 3rd floor, 947-2055. DAVID MORRIS BY HARRY STREIBEL . . . . 525 Seventh Avenue, 5th floor, WI. 7-0511. MOUNTAIN ARTISANS (DOROTHY WEATHERFORD).. The Gazebo, 2nd floor, 14 E. 57th St., 832-7077. LEO NARDUCCI AMBIANCE . . . . . . . . 530 Seventh Avenue, 29th floor, 354-0640. ORIGINALA PRECIPITATIONS (DIV. KREISLER GROUP) . . . 530 Seventh Avenue, 5th floor, 239-0545. REFLECTIONS (DIV. KREISLER GROUP) . . . 530 Seventh Avenue, 5th floor, 239-0545. RICHARD D BY KAY UNGER . . . . . . 498 Seventh Avenue, 3rd floor, WI. 7-2055. MARY ANN RESTIVO OF GENRE . . . . . . 530 Seventh Avenue, 2nd floor, 354-1855. RODRIGUES FOR PETER CLEMENTS . . . . . . 530 Seventh Avenue, 2nd floor, LO. 3-0988. SMITH & JONES BY MORTON MYLES . . . . . . 498 Seventh Avenue, 15th floor, 594-8570. SOMETHING! BY OSCAR DE LA RENTA . . . . 550 Seventh Avenue, 3rd floor, 594-5424. KAY UNGER FOR LIBERTY OF LONDON . . . . 33 East 68th Street, 4th floor, 628-7177.

. . . . . . 15 West 38th Street, Room 505, 354-1411.

1070				
	1973			
JANUARY	FEBRUARY	MARCH		
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